March 3,2025

Dear Business Owners and Friends of the Fair,

The Carbon County Fair Directors and volunteers are in full planning stages of the 26th annual Carbon County Fair to be held August 4-9,2025, at 3285 Little Gap Rd. Palmerton, PA. This annual community event is hosted by an all volunteer staff, where we offer opportunities for both youth and adults to exhibit their talents and showcase agriculture. We also provide a safe and fun environment for families to experience a variety of family-friendly entertainment.

The Carbon County Lion/Lioness Fair is a 501(c)3, non profit organization. All of our volunteers work very hard each year in hopes that every fair goer has the most memorable experience they can. Each year we have over 50,000 visitors come through our gates, making this a great opportunity for you to advertise your business.

We have enclosed our levels of sponsorship including the benefits and recognition to be given at each level. We also offer in-kind services or volunteer opportunities. We look forward to partnering with you as we celebrate our 26th anniversary!

Thank you in advance for considering a contribution. Hope to see you at the fair, August 4-9, 2025!

Sincerely,	
Malinda Fox	
President (484-629-0242)	

EIN: 23-3004651

## Carbon County Fair Sponsorship Levels-2025

# Day Sponsorships \$10,000 and Above

Packages will be customized to your business.

#### Diamond Level - \$2,000 and Above

- Twenty (20) admission passes
- A six-day reserved parking pass
- 2 Banners displayed in area of sponsorship
- Inclusion on fair website, with link to your website
- Inclusion in brochure
- Eight (8) arena event tickets
- Reserved VIP seating in entertainment area
- Sponsorship announced daily on midway and main stage
- 10' x 10' vendor display area at no additional cost

## Platinum Level - \$1,000-\$1,999

- Fifteen (15) admission passes
- A six day reserved parking pass
- Banner displayed in area of sponsorship
- Inclusion on fair website, with link to your website
- Four (4) arena event tickets
- Reserved VIP seating in entertainment area
- Sponsorship announced daily on midway and main stage

#### Gold Level - \$500-\$999

- Ten (10) admission passes
- A six day reserved parking pass
- Banner displayed in area of sponsorship
- Reserved VIP seating in entertainment area
- Sponsorship announced daily on the midway and main stage

# **Silver Sponsor - \$250-\$499**

- Six (6) admission passes
- Banner displayed in area of sponsorship
- Reserved VIP seating in the entertainment area
- Sponsorship announced daily on the midway and main stage

## Bronze Level - \$100-\$249

- Two (2) admission passes
- Sponsorship announced daily on the midway and main stage

All Banners (not to exceed 4' x 8') are to be provided by sponsor one week prior to opening day of the fair.

# Carbon County Fair 2025 Sponsorship Application

Name:		Date:	Date:			
Company/Org	ganization:					
Address:						
				Zip:		
Phone:		Email:_				
	Check	your sponsor	ship level belov	v:		
	Day \$10,000	Diam	ond \$2,000+			
	Platinum \$1,000+	Gold	\$500+			
	Silver \$250+	Bron	ze \$100+	-		
Diamond Le	vel only					
Yes, I want a	a complimentary 10' x	10' space at	the fair			
No, I do not	want a complimentar	y 10' x 10' sp	ace at the fair.			
Payment Authorization						
Total Due: \$_ by:		:#	cash: \$	Received		
Make checks	payable to: <b>CCLLFA</b>	Mail forms &	payment to:	Carbon County Fair Sponsorship Committee P.O. Box 633 Lehighton PA 18235		
Email your lo	go if applicable to: ccllt	a@ptd.net				

Deadline for day and diamond level sponsorships: April 1, 2025

Questions call: Malinda Fox - President (484-629-0242)